

From launch to leader: Caspian's first year in review



Connectivity is Key for Institutional Crypto Investment



The past year was a tumultuous period for cryptocurrencies. However, for Caspian, which launched in March 2018, it has been a time of incredible success. So what happened in Caspian's first year?

#### SOLVING A REAL PROBLEM

By bringing traditional tools to institutional and experienced crypto investors, we created the world's first full-stack crypto trading platform, comprising of Order Management, Portfolio Management, Execution Management, Compliance, Risk and our proprietary Algorithmic suite.

#### PARTNERING WITH INDUSTRY LEADERS

As well as receiving the support of our advisors, we've also partnered with some of the biggest names in the industry to help accelerate the institutionalisation of cryptocurrencies.

#### GAINING TRACTION WITH MAJOR CLIENTS

While we were always confident that the Caspian platform would appeal to institutional investors, the real proof has been in the clients we have on-boarded.

#### DEVELOPING THE PLATFORM

Smart Order Routing (SOR), our Algorithm Suite and Caspian's key management system have all been built out, while post-trade crypto asset reconciliation with external wallets and custodians has been integrated.



By Robert Dykes,  
Caspian CEO and Co Founder



By Chris Jenkins,  
Managing Director

The resilience of crypto continues to intrigue both retail and institutional buyers despite the bear market seeing off a portion of its market cap. While things are looking good in the long-term, there's still one thing that needs to be addressed to enable institutional adoption: connectivity.

The developers of trading tools in the crypto industry need to focus on creating seamless links between components in the backend, and presenting them in an easy to use format for traders at the front end.

An important component of connectivity is the reconciliation of trades and positions against the exchanges. This often gets forgotten when discussing connectivity, however, for institutional managers it is vital and a tool that Caspian has made a top priority.

The crypto winter been a difficult period for many investors, but it has also served as a hotbed of innovation for the infrastructure necessary to push cryptocurrencies into the mainstream. The snow has started to melt and it's likely that the services built around this infrastructure will lead the charge in onboarding both newcomers and legacy financial heavyweights alike.



## Caspian Announces KuCoin as Listing Partner for its CSP Token

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Caspian confirmed that KuCoin would be the first exchange to list its Caspian Token (ticker symbol CSP). KuCoin is one of the premier international cryptocurrency exchanges based in Singapore.

CSP, Caspian's token is an ERC-20 utility token which offers discounts and incentives on the use of the trading platform as well as the development of unique third-party tools and features.

Robert Dykes, CEO of Caspian commented, "We are delighted to announce that we have chosen KuCoin to be the first exchange where we will list our CSP token. Caspian is at the forefront of digital asset management and we see KuCoin as a partner whose interests and strategy are aligned with our goal of increasing institutional participation in this space."

Robert also added "Both companies are focused on institutional investors, high standards of customer service, cutting edge technology and a commitment to quality."

KuCoin, founded in September 2017, is a highly-rated trading platform for both professional traders and investors with over 5 million users globally. The exchange secured \$20 million funding from IDG Capital, Matrix Partners and NGC last November, and it recently launched its platform v2.0, targeting institutional investors.

Institutional clients are able to take advantage of a 25% discount on payment when using the CSP token for Caspian services, and, a can also earn up to an additional 25% discount for staking.



## Caspian Partners With Blockfills and Deribit

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Caspian has signed major partnerships with Blockfills, one of the first electronic, off-exchange digital liquidity providers and Deribit, a leading crypto options and futures exchange.

The Blockfills partnership provides institutional clients with access to deep liquidity and real-time continuous pricing. A significant challenge for traders is finding the best price for a cryptocurrency when it could be trading on more than 200 exchanges globally. By aggregating the world's deepest exchange and off-exchange liquidity hubs, the partnership will enable traders to save time sourcing liquidity and obtain larger fills at better prices.

The Deribit partnership means Caspian has become the first institutional platform to offer both options and futures trading in crypto assets. As crypto trading has been increasingly adopted by institutional investors, so too has the trading of crypto options and futures. Deribit provides a highly liquid marketplace for trading Bitcoin options and futures and Ethereum options, futures and Deribit Perpetual.



## Historical Data

We have introduced the ability for clients to search for historical orders (parent orders and slices) and executions based on different criteria: time interval, ticker, broker, fund, account, and strategy. This gives our clients visibility into their past trading strategies and also allows them to better define their current and future ones. Historical data is provided through new dedicated blotters that are seamlessly integrated into the new Caspian dashboard. This gives clients the ability to see past and present data in one place.



## Flexible Data Tools

We have significantly improved our data tagging tools. You now have the flexibility to upload your own data, your broker provided data or any other third party vendor data that you may have purchased. All of which can be merged with the data that is already in the Caspian OEMS.

This enhancement allows you to generate more advanced analytics within the trading and portfolio management components of the platform. This ultimately helps the trader to slice and dice their portfolios whilst building stronger trading and investment strategies.



## Business Intelligence Reporting

Caspian now has both a web and file-based graphical reporting and dashboarding module where all data from Caspian can be visualised - providing richer insights for better investment decisions. Caspian end users can design their own dashboards or report templates via simple drag and drop - or have the Caspian Team create them instead.

Dashboards can be viewed from within the Caspian applications, or online at any time from desktop or mobile web browsers. PDF or Excel reports can also be retrieved directly from the report interface, or be configured to be received via email on a schedule. With the Caspian Reporting and Dashboarding solution, a variety of on-the-go graphical views and analytics of the fund holdings is now possible

Caspian is a full-stack crypto-asset management platform tying together the biggest crypto exchanges in a single interface, so as to facilitate investments in crypto instruments for newcomers and veterans alike. The joint venture between heavyweights Tora and Kenetic brings to the table a wealth of experience in asset management, accumulated over decades of building and operating trading platforms and technologies.

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